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## Argyll and Bute Community Planning Partnership

**Bute & Cowal  
Area Community Planning Group**

**Tuesday 2<sup>nd</sup> December 2104**

**Agenda Item [for office use]**



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### **SOA Local Development Action Plan Phase 2 Update**

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#### **1. Purpose**

1.1 The purpose of the report is to update Area Community Planning Group members on progress relating to the development of the SOA Local: Bute & Cowal

#### **2. Recommendations**

The Area Community Planning Group is requested to:

2.1 note the findings of the focus group

2.2 consider nominating members to participate in the working group which will take forward the development of the SOA Local: Bute & Cowal

#### **3. Background**

3.1 Community Planning in Argyll and Bute needed to have a local focus. The Action Plan considered at the September Area CPG meeting set out the approach that is being taken to developing the SOA Local: Bute & Cowal

3.2 The Action Plan is split into phases

- Phase 1 – preparation
- Phase 2 – mapping existing activity
- Phase 3 – development

#### **4. Detail**

4.1 A focus group was held at Castle House, Dunoon 14:00-16:30 on Monday the 3<sup>rd</sup> of November and was attended by 11 CPP partners and representatives from third sector and community organisations.

4.2 The purpose of the focus group was to:

- Review the priorities and overall conclusions in the local Argyll &

Bute: A Good Place to Live, Work and Play Report.

- Review the mapping of actions in the SOA Delivery Plans against the topics highlighted and discussed during the community consultation events carried out in January/February 2014
- Consider ways to ensure that local community initiatives can link into the SOA Local

4.2 A summary of findings relating to each of the highlighted topics can be found in the attached supplementary information (Appendix 1), which formed the basis of the discussions at the focus group.

4.3 The group also identified a number of potential initiatives which would cut across a number of the SOA outcomes and could perhaps be incorporated into the SOA Local: Bute and Cowal, with support from a number of community planning partners. Participants in the focus group were enthused by the opportunity to progress exciting developments, such as those identified, by working more closely in partnership, and to see local actions coming to fruition, and making the local Community Planning Group a more positive and meaningful experience. Further information on this is included as supplementary information (Appendix 2).

4.3 The information gathered will be used to inform the development of the SOA Local: Bute & Cowal. A number of points were made pertaining to the process of developing a local SOA, and there was a clear desire to focus on addressing issues pertinent to Bute and Cowal. Wider public engagement was proposed, as well as close liaison with the recently formed Health and Social Care Partnership.

4.3 The group also considered ways of including wider community initiatives into the SOA Local: Bute & Cowal. The draft process will be refined during Phase Three of the Action Plan

4.4 Phase 2 of the action plan is now complete.

4.5 Phase 3 will take place during January and February 2015. It will include a working group which will meet on the 16<sup>th</sup> of January 2015 to review the draft SOA Local: Bute & Cowal document and to further consider way of including wider community initiatives into the SOA Local: Bute & Cowal

4.6 A proposal was made for the Community Planning Group to consider how other post-industrial holiday towns, such as Scarborough and Margate, are addressing issues of deprivation, and to consider sharing good practice with Bute and Cowal.

## **5. Conclusions**

5.1 The work of the focus group provided valuable information which will be incorporated into the development of the SOA Local: Bute & Cowal.

5.2 Phase 3 will take forward the development of the SOA Local: Bute & Cowal.

## **6. SOA Outcomes**

6.1 The report relates to all 6 SOA Outcomes

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### **Supplementary Information**

Appendix 1 – Summary of focus group findings

Appendix 2 - Potential “Big Projects” for Bute & Cowal

## Appendix 1

Bute and Cowal - Outcome 1: The Economy is diverse and thriving					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
Marketing and the need to improve promotion of the area	To ensure our towns, villages and rural communities are economically dynamic, sustainable and connected building on their distinct opportunities	1.2.2	Develop a cross-sectoral (Private, Public and Third sectors) Action Plan to attract new residents to Dunoon and Cowal	<ul style="list-style-type: none"> <li>Planned mountain bike trail to attract people to the area; help local businesses; and make it an attractive place to live and visit</li> </ul>	<ul style="list-style-type: none"> <li>Bute needs a unique selling point to market it.</li> <li>Learn from other rural local authorities</li> </ul>
	To create the right environment where more people choose to live, work, visit and invest in Argyll and Bute	1.3.1	Raise awareness nationally of the qualities and attractiveness of Argyll and Bute as a location for investing, working, living, studying and visiting	<ul style="list-style-type: none"> <li>Use of social media and Twitter to advertise jobs within travelling distance</li> </ul>	<ul style="list-style-type: none"> <li>Difficult to recruit teachers / NHS professionals for high school education or for Health – Relocation packages?</li> </ul>
		1.3.1	Raise awareness nationally of the qualities and attractiveness of Argyll and Bute as a location for investing, working, living, studying and visiting		<ul style="list-style-type: none"> <li>Target activities for younger people to visit &amp; hopefully to attract them to live here</li> </ul>
		1.3.3	To deliver new signage / branding for our main gateways to Argyll and Bute (road, rail, ferry and air)	<ul style="list-style-type: none"> <li>Signage <b>not</b> a high priority due to the National Park signage.</li> </ul>	
Barriers to small business development and the need for support and infrastructure	To achieve business growth and additional employment opportunities	1.1.2	Support an increase in international trade through more businesses trading internationally and businesses increasing international turnover		<ul style="list-style-type: none"> <li>'Buy local' – brand – businesses should buy local/buy Argyll &amp; Bute (eg Bristol Pound currency type project)</li> </ul>
		1.1.4	Support Business Growth (including social enterprise) through HIE / SE account management and Business Gateway (BG)		

Bute and Cowal - Outcome 1: The Economy is diverse and thriving					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
Employment with a particular focus on farming, tourism and income deprivation	To ensure we have a robust tourism sector with an extended season, a higher value proposition and increased turnover	1.6.1	Secure and maintain ongoing sustainability of the Argyll and Isles Tourism Co-operative Ltd (AITC) to further develop the tourism value chain linked to the area's unique heritage, provenance and authenticity		<ul style="list-style-type: none"> <li>Jobs in tourism could be developed but need to expand tourist season.</li> </ul>
	To ensure that Argyll and Bute is recognised nationally and internationally as a location for marine education, research and business	1.4.1	Increase awareness of marine employment, education and business opportunities through engagement with SAMS and all local stakeholders		
	To ensure education and skills training opportunities are aligned to economic development opportunities within Argyll and Bute and nationally	3.2.1	Improve the alignment of education and training with business requirements and the economic opportunities in Argyll and Bute	<ul style="list-style-type: none"> <li>Links with Clydeview Academy, Gourrock to train together by VC and enable sharing of teachers/access to subjects</li> </ul>	
			Encourage local apprenticeships and training programmes which align with the demands of the local job market		<ul style="list-style-type: none"> <li>Support 3 existing employers to take on apprenticeships (Browns, McNee, Shaws)</li> </ul>
	Our partners work together to ensure that we mitigate against the effects of poverty across Argyll and Bute	5.6.7	Adverse impacts of welfare reform are minimised		
Land ownership, community buy outs and land release	To optimise our public assets to best facilitate economic growth	2.7.2	Develop policy framework which maximises economic benefits from our surplus land and building assets (pilot Bute)	<ul style="list-style-type: none"> <li>Lots of community land ownership in Bute &amp; Cowal (eg CGDT; Castle Toward.....)</li> </ul>	
		2.8.1	To develop a marketing strategy to	<ul style="list-style-type: none"> <li>South Cowal Community</li> </ul>	

Bute and Cowal - Outcome 1: The Economy is diverse and thriving					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
			dispose of public sector surplus property and land	Development Company – Castle Toward	
		2.8.3	Ensure that there is sufficient business land available to develop		

Bute and Cowal - Outcome 2: We have infrastructure that supports growth					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
Transport issues were highlighted with a focus on the A83, ferries and the need for integration	The transport connectivity across Argyll and Bute is improved	2.1.2	To produce a Local Development Plan Action Programme with a focus on economic growth for Argyll and Bute covering essential services, connectivity including road, integrated transport, rail, ferries, ports, air, active travel, digital technology and grid. CHORD, TIF and Maritime Change Programme.		<ul style="list-style-type: none"> <li>Ferry access, not just the boat but the road to the boat! (Bridge to Bute!) Rhubodach? Wemyss Bay boat – why not call at Dunoon?</li> </ul>
Health care and the need to travel some distance to access some health care services	People are empowered to maintain their independence and are an integral part of their local communities	5.1.1	Continue to shift the balance of care from institutional to community based settings		
Broadband the slow roll out has an impact on small business growth and inbound mobility	The digital connectivity across Argyll and Bute is improved	2.2.1	Deliver the roll out of high speed next generation broadband		
Mobile Phone signal is poor in many areas hindering small business growth and inbound mobility	The digital connectivity across Argyll and Bute is improved	2.2.2	Work with key agencies to improve coverage and quality of mobile phone signals		
Housing needs including affordability, location, size of property were raised	To ensure that housing supports future economic success and a growing population	2.4.1	To preserve and expand the supply of good quality housing units across all tenures to enable population growth		
		2.4.1	To preserve and expand the supply of good quality housing units across all		

Bute and Cowal - Outcome 2: We have infrastructure that supports growth					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
			tenures to enable population growth		
		2.4.3	Increase the supply of housing development opportunities within Argyll and Bute		
		2.4.4	Ensure the development planning process supports the development of housing in Argyll and Bute		
	People are empowered to maintain their independence and are an integral part of their local communities	5.1.6	Maintain a new build social housing programme including housing for varying needs to enable people to live more independently		



Bute and Cowal - Outcome 3: Education, skills and training maximises opportunities for all					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
Barriers to education including the need to leave the area to access further/higher education, cost of travel and teachers travelling from the mainland to islands to work were discussed	To ensure education and skills training opportunities are aligned to economic development opportunities within Argyll and Bute and nationally	3.2.7	Develop a curriculum for Argyll College which is responsive to local needs	<ul style="list-style-type: none"> <li>• Are there training providers other than Argyll College who deliver in Bute &amp; Cowal?</li> </ul>	<ul style="list-style-type: none"> <li>• Can Argyll College detail what they have identified as “local needs” for Bute &amp; Cowal?</li> <li>• Need to attract young people to return to the area AFTER training.</li> <li>• Training for setting up a new business</li> </ul>
Skills and training needs including work experience the need to access training locally, a mismatch of skills and available employment were highlighted	To ensure education and skills training opportunities are aligned to economic development opportunities within Argyll and Bute and nationally	3.2.1	Improve the alignment of education and training with business requirements and the economic opportunities in Argyll and Bute	Links with Clydevie Academy, Gourrock to train together by VC and enable sharing of teachers/access to subjects	<ul style="list-style-type: none"> <li>• Can contracts build in need to provide local apprenticeship opportunities?</li> <li>• Care training is essential as there are jobs in this</li> <li>• Need for training for carers to specialise in specific areas such as special needs e.g. not just for elderly (age related)</li> </ul>
		3.2.2	Increase the number of opportunities for work placements for Senior Phase pupils		
		3.2.3	Provide new and existing SMEs in Argyll with the opportunity to access business skills workshops to help them develop		
	To provide the skills needed for our residents to progress in their working and learning lives enabling them to	3.6.4	Provide the opportunity for adults to participate in certificated courses across Argyll and Bute		<ul style="list-style-type: none"> <li>• Argyll College expand courses to bring students to area</li> <li>• If Oban gets a university,</li> </ul>

Bute and Cowal - Outcome 3: Education, skills and training maximises opportunities for all					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
	contribute effectively to our communities				a campus in Dunoon is desired
		3.6.7	Improve the learning and skills needs of people seeking a pathway to employment, education or training		<ul style="list-style-type: none"> <li>Community Groups &amp; training agencies need to work together to get funds PLUS skills to provide the training for relevant skills</li> </ul>
		3.6.6	Support adults to access learning opportunities and progression so that they gain skills and confidence with a particular focus on digital literacy		

Bute and Cowal - Outcome 4: children and young people have the best possible start					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
Childcare and the lack of after school care					<ul style="list-style-type: none"> <li>• Still a gap, lack of after school care (except Rothesay playgroup)</li> <li>• Qualifications required for people wanting to do after school care.</li> <li>• Some of the schools will not hold on to the children until the After School Care is ready to receive them : e.g. Sandbank PS → ESCAPE</li> </ul>
Facilities need to be improved					<ul style="list-style-type: none"> <li>• Not enough indoor sports or hobby facilities e.g. arts, youth clubs and Community Centres</li> <li>• Gap in youth centre provision (generally)</li> </ul>
Activities particularly for youth	All our children have increased opportunities and are encouraged to participate in play, recreation and sport	4.6.1	Work together to ensure that all children and young people have access to a range of sports activities at school		<ul style="list-style-type: none"> <li>• Young people want activities that are not just sport related.</li> <li>• Larger families : more expensive</li> <li>• Activities cost too much</li> <li>• Less activities in rural areas eg Kilmun, Sandbank, Kingarth and Bute</li> <li>• Lack of transport</li> <li>• Swimming is not supported by Argyll and</li> </ul>

Bute and Cowal - Outcome 4: children and young people have the best possible start					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
					Bute Council, in the way that rugby, football etc is. All families have to pay.
		4.6.2	Agencies work to ensure that children and young people have opportunities to use the outdoor environment as part of their curriculum	<ul style="list-style-type: none"> <li>• Good extra-curricular at Rothesay Academy, for example</li> </ul>	<ul style="list-style-type: none"> <li>• Poor co-ordination between young people and child support organisations.</li> </ul>
Volunteering and the limited member of volunteers within the community	To promote volunteering opportunities to young people within Argyll and Bute	3.4.3	Increase the number of young people engaged in volunteering		<ul style="list-style-type: none"> <li>• Young people need support and training for volunteering.</li> </ul>
		3.4.2	Deliver Involvement Training Programme to develop young people's leadership and participation skills.	<ul style="list-style-type: none"> <li>• Glendaruel &amp; Colintrave CT deliver training in woodland for young people, leading to volunteering.</li> <li>• PX2 delivered for young people by AVA.</li> <li>• TESSA project delivered by Rape Crisis.</li> </ul>	
Lack of meaningful engagement with young people	To promote volunteering opportunities to young people within Argyll and Bute	3.4.1	Increase the number of young people engaged in youth forums / CPP decision-making process	<ul style="list-style-type: none"> <li>• The HELP project (Cowal and Bute) ; young people &amp; employment /housing etc.</li> <li>• “DJ Academy” – provides non-formal activities for young people, using the Brewery for under 18 discos.</li> </ul>	<ul style="list-style-type: none"> <li>• All organisations involved with young people should use Facebook/Twitter as first means of engagement.</li> <li>• Poor awareness of youth forum – the meetings are not young people focused</li> <li>• Schools have a strong role in community engagement with YP and they need support in this.</li> </ul>

Bute and Cowal - Outcome 4: children and young people have the best possible start					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
	Children and young people have their voices heard and are encouraged to play an active and responsible role in their communities	4.7.2	Continue to develop advocacy services to support service improvement driven by live feedback from children, young people and their families	<ul style="list-style-type: none"> <li>• “DJ Academy” engages with young people through social media</li> </ul>	<ul style="list-style-type: none"> <li>• Engagement, not just with young people, but also with the parents, to find out their needs and what suits them.</li> </ul>

Bute and Cowal - Outcome 5: People live active, healthier and independent lives					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
Staying healthy , the need for older people to improve health and coordination of activity were highlighted	People are empowered to maintain their independence and are an integral part of their local communities	5.1.1	Continue to shift the balance of care from institutional to community based settings	<ul style="list-style-type: none"> <li>• Cowal Befrienders and OT/Physio – provide keep fit for older people.</li> <li>• Linking Care Home Provision to local needs, to avoid people having to leave their own area</li> </ul>	<ul style="list-style-type: none"> <li>• Dunoon and Cowal’s facilities need to be accessible for all ages and incomes. Dunoon has good facilities but Bute doesn’t</li> </ul>
	Individuals are more physically active	5.2.1	Work in partnership to tackle obesity and diabetes		<ul style="list-style-type: none"> <li>• Anxiety at ACPG about obesity in young people, &amp; lack of action in prevention</li> <li>• OBESITY – NHS “cannot get support” from the other partners</li> <li>• To do with education as there are plenty of facilities and outdoors</li> <li>• Retailers should come on board – e.g supermarkets Links to dental health</li> <li>• Fresh fruit should be more available than biscuits, both at work and at school</li> </ul>
		5.2.2a	Improve access and develop more opportunities for people to participate in physical exercise / activity		<ul style="list-style-type: none"> <li>• Larger families : more expensive</li> <li>• Activities cost too much</li> </ul>
		5.2.2c	Improve access and develop more opportunities for people to participate in physical exercise / activity	<ul style="list-style-type: none"> <li>• Swimming Pool works with Argyll Active and refers people on low income</li> </ul>	<ul style="list-style-type: none"> <li>• No <b>leisure classes</b> for OP provided by Argyll and Bute Council</li> </ul>

Bute and Cowal - Outcome 5: People live active, healthier and independent lives					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
		5.2.3	Increase accessibility to outdoor environments / green spaces		
Access to health services focussing on ferries and patient transport	People are empowered to maintain their independence and are an integral part of their local communities	5.1.1	Continue to shift the balance of care from institutional to community based settings		<ul style="list-style-type: none"> <li>• <b>Care Homes</b> cannot be provided in rural areas and people are being removed from their communities</li> <li>Home care staff, poorly trained, supported, and paid. Does not suit <b>all</b> the clients – one size fits all.</li> </ul>
	The transport connectivity across Argyll and Bute is improved	2.1.2	To produce a Local Development Plan Action Programme with a focus on economic growth for Argyll and Bute covering essential services, connectivity including road, integrated transport, rail, ferries, ports, air, active travel, digital technology and grid. CHORD, TIF and Maritime Change Programme.		<ul style="list-style-type: none"> <li>• Ferry access, not just the boat but the road to the boat! (Bridge to Bute!) Rhudodach? Wemyss Bay boat – why not call at Dunoon?</li> </ul>
The need to review care for older people	People are empowered to maintain their independence and are an integral part of their local communities	5.1.2	Promote and develop care and support at home that contributes to preventing avoidable admissions to hospital or residential care	<ul style="list-style-type: none"> <li>• A pilot of 6 staff, led by a senior nurse, are undertaking focused care and doing well</li> </ul>	<ul style="list-style-type: none"> <li>• Limited <b>Mental Health</b> support locally</li> <li>• No Out Of Hours mental health in Bute and Cowal</li> <li>• Pool in Dunoon due to close café and do gym consultation – this is bad for OP and disabled</li> </ul>
		5.1.7	Carers are identified, supported and enabled to fulfill their roles		<ul style="list-style-type: none"> <li>• Home care staff, poorly trained, supported, and paid. Does not suit <b>all</b> the clients – one size fits all.</li> </ul>

Bute and Cowal - Outcome 6: People live in safer and stronger communities					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
Prevention activities relating to young people involved in accidents and road traffic accidents increasing in summer	To improve environment, transport and fire safety	6.4.3	Deliver education and prevention inputs to groups identified as high risk road users	<ul style="list-style-type: none"> <li>• Young Driver Initiatives – Argyll and Bute Council will give a grant to YP to encourage better driving. Fire attend an RTA with YP, but then there is no follow up               <ul style="list-style-type: none"> <li>- Education with school</li> <li>- Outcome from Police</li> <li>- Outcome from Health</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Car club for young drivers may attract young people and encourage closer contact with police and safety.</li> <li>• Fire service needs to link more closely to schools, Police etc. to relate who has caused/causes accidents to training in school</li> <li>• Young (and old!!) drivers need education on e.g. legal aspects of big exhausts and noise pollution etc.</li> </ul>
		6.4.5	Promote safety awareness in relation to the variety of activities in and around bodies of water to reduce the risk of personal injury and harm as well as preventing damage to the environment		
		6.4.1	Reduce non domestic and secondary fires by engaging with local businesses including farming community		



Bute and Cowal - Outcome 6: People live in safer and stronger communities					
Topic Highlighted	Short Term Outcome	Code	Action being taken forward	What do we know is being done locally?	What are the gaps? What still needs to be done?
	All our children and young people should be protected from abuse, neglect and harm	4.1.9	A range of Young Driver Initiatives will be delivered in school to improve young people's awareness of the increased risks associated with being a new road user	<ul style="list-style-type: none"> <li>• Young Driver Initiatives – Argyll and Bute Council will give a grant to YP to encourage better driving. Fire attend an RTA with YP, but then there is no follow up <ul style="list-style-type: none"> <li>- Education with school</li> <li>- Outcome from Police</li> <li>- Outcome from Health</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Promote “Pass Plus” (post driving test certificate) and subsidy, to ensure safer driving by young people</li> </ul>
Community safety and a perceived fear of engaging with police	To enhance the contribution of our communities to school curricula	3.3.3	Promote opportunities for young people to access vocational learning through emergency services and uniformed services programmes		
Lack of knowledge of services	Stronger, resilient and more involved communities	6.6.1	Work in partnership and support Community Councils to develop community emergency plans		
Vibrant and supportive communities and the impact of isolation	Mental health and wellbeing is improved	5.4.1	Promote and build social networks to improve mental health		
	We have accessible high quality services which improve quality of life and wellbeing	5.5.2	Deliver services that assist with the reablement of older persons		
	To provide the skills needed for our residents to progress in their working and learning lives enabling them to contribute effectively to our communities	3.6.3	Increase the capacity of community groups	<ul style="list-style-type: none"> <li>• AVA and Council’s Community Development team provide this service</li> </ul>	
		3.6.7	Provide opportunities for older people to be involved in community projects		

## Appendix 2

### Potential “Big Projects” for Bute & Cowal

During the focus group discussions, a number of ideas for developing large projects, which would cut across a number of the SOA outcomes, were considered. By working closely in partnership, such projects were seen as potential for sustaining employment and tourism in the area. There was a desire for partners in the local area to consider this as a method of achieving outcomes locally, and for the CPG to have a key/lead role in such, as locally community planning initiatives.

- **“Boys’ Garage”** – develop a project similar to the “Men’s’ Shed” concept, to enable young men to develop practical skills, as an alternative to, or preparation for, apprenticeships.
- **“Go Ape”** – A very popular provision in other areas which is highly suited to parts of Bute and Cowal. A franchise would attract locals and tourists alike. Opportunities for this in Colintraive/Glendaruel and several other locations.
- **Castle Toward** – Link developments here to a number of SOA outcomes. Eg apprenticeships and training;
- **Fish Farm Plus** – Develop existing fish farms to include Visitor Centre / Training / Processing – combine all aspects of fish farming together to create training, jobs, tourism opportunities, etc.
- **Extreme Sports** (incl Mountain Bike, Sea Swimming) – build on popularity of such activities nationally to benefit B& C area, which is ideal for many such activities.
- **Dark Sky Park**
- **Centre of Excellence for Care** – Build on existing care provision in the area to create a ‘centre of excellence’. Provide additional/ongoing training to ensure high quality care in B&C is recognised.
- **Eden-type project** – The Eden Project has sustained employment and tourism for a large number of years. Can a similar project be developed in Bute and Cowal?
- **‘Buy local’** – brand for Argyll and Bute (or for Bute and Cowal) – businesses should buy local/buy Argyll & Bute (“Bristol Pound” currency type project)